



keri stefkovich

passionate designer & colorful creative

where the creativity came to life

Kutztown University of Pennsylvania
B.F.A. in Communication Design, May 2020
Concentration in Advertising

awards & publications

Winner, Golden Bear Leadership Award, 2020
Nominee, Dianne V. Dockery Advertising Award, 2020
Nominee, Senior Graphic Design Award, 2020
Winner, SPD Student Competition, 2019
Published, PCTM Magazine, 2018
Semifinalist, Adobe Achievement Awards, 2018

honors & involvement

Dean's List, 2016–2020
Recruitment Chair, Philanthropy Chair, Design Chair,
Theta Phi Alpha Sorority, 2017–2020
Design Chair, Friends of Rachel, 2017–2019
AIGA National Member, 2018–2019

what i can do

Advanced in Adobe Photoshop,
Adobe InDesign, and Adobe Illustrator
Proficient in Adobe After Effects,
Adobe XD, Invision Studio, HTML & CSS,
Digital Photography, and Hand Lettering

qualifications

Passionate Energy
Colorful Personality
Conceptual Thinker
Inquisitive & Curious
Dedicated Hard-Worker
Motivated Team Member

a little about me

Concert & Music Lover
Iced Coffee Connoisseur
Travel Enthusiast

the real world experience

Graphic Designer, KU Women's & LGBTQ Center,
June 2019–May 2020

- Created informational posters for sponsored events, guest speakers, and club activities
- Designer and editor of "Kutztown University's Potty Paper", a monthly calendar of campus-wide events for Student Resource Centers
- Produced a promotional poster, outdoor parking signage, and a twelve-page program for the Gender and Sexual Minorities Conference

Art Direction Intern, EVERSANA, Fall 2019

- Collaborated with Creative Director to design internal posters to showcase employee values
- Assisted Art Supervisor to create logo, icons, and online newsletter for AstraZeneca's Oncology department
- Created tactics, mockups, and deck designs for Intarcia, Biohaven Pharmaceuticals, and Otezla pitch presentations
- Attended weekly brand status meetings with internal team members

Graphic Design Intern, KKPR, Summer 2018

- Worked closely with Creative Director and Marketing Director to create billboards, flyers, and social media graphics
- Collaborated with marketing and public relations interns to produce well thought-out campaigns during weekly team meetings
- Communicated directly with clients during on-site meetings, conference phone calls, and email

giving back

Design Day Camp, September 2017, 2018, 2019

- Assisted high-school students to design projects related to the Communication Design program

Gen-She, June 2019

- Helped with room and technology set-up for Kutztown University's women's design conference

Designathon, March 2017 and 2019

- Overnight pro-bono team design event